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## INTRODUCTION



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As the Host Province of the 2010 Olympic and Paralympic Winter Games, British Columbia has an unprecedented opportunity for cultural, social, sport and, above all, economic growth and stimulation. Such a unique opportunity involves an enormous amount of planning and investment. The Vancouver 2010 Olympic and Paralympic Winter Games provide opportunities to leverage economic benefits to the entire province of BC.

More than 95 Spirit of British Columbia Community Committees have been established to encourage community involvement in the 2010 Winter Games. These Spirit of BC Community Committees provide information to companies and individuals who are interested in exploring Olympic and Paralympic Games-related opportunities.

The British Columbia Olympic and Paralympic Winter Games Secretariat created the Business Information Kit for Spirit of BC Community Committees across the province. The Kit is divided into nine distinct sections (see the Table of Contents) which aim to inform Spirit of BC Community Committees on how they can connect businesses from their local community to the 2010 Winter Games. Spirit of BC Community Committees are also provided with valuable tools, information and contacts needed to help connect their communities to new business programs and opportunities.