

## 2010 BUSINESS NETWORK

### WHAT IS THE 2010 BUSINESS NETWORK?

The 2010 Business Network is an online database that allows British Columbia companies to profile themselves to Games-related buyers including VANOC, Vancouver 2010 sponsors, National Olympic and Paralympic Committees, international media organizations and dozens of related sporting events. The 2010 Business Network will be a key vendor source for these buyers as they seek suppliers of goods and services needed to fulfill their pre/during/post-Games needs.

The 2010 Business Network will also allow companies to find suitable partners to facilitate subcontracting, partnering and supply & service opportunities. Partnerships formed around Games-related business opportunities can lead to long-term relationships with other B.C., Canadian and international businesses.

The 2010 Commerce Centre uses the 2010 Business Network to connect B.C. companies with valuable contacts, contract opportunities and events that may lead to new business during the Games and beyond.

### HOW DOES A BUSINESS BECOME A MEMBER?

Membership to the 2010 Business Network is free. It requires only a simple online registration and completion of a company profile at [www.2010CommerceCentre.com](http://www.2010CommerceCentre.com). Companies from around the world are welcome to join.

### WHAT COULD IT MEAN FOR A BUSINESS?

**Exposure to an international audience** - The 2010 Business Network receives regular inquiries from businesses interested in purchasing goods and services, both through bid and direct source. Membership in the Network puts businesses in front of this important group.

**Partnering and networking opportunities** - International and local companies are searching for businesses that complement their products/services and want to join forces on bidding or subcontracting opportunities. Network members can search for potential business partners and be found by others planning to make a bid.

**Find New Suppliers** - The 2010 Business Network allows members to easily post their own goods and services requirements. These opportunities are accessed by other members, allowing your business to find the right supplier through a competitive process.

**Exclusive invitations** - The 2010 Commerce Centre and its partners host valuable "Meet The Buyer" events, in addition to a variety of workshops, matchmaking sessions and other related programs leading up to the Games. 2010 Business Network members will always be up-to-date on these opportunities.

**Control of corporate image** - A comprehensive corporate profile gives Vancouver 2010 partners an understanding of what your organization provides, where it is going, and what its unique competitive strengths are. Editorial control of profile stays with your organization.

Membership in the 2010 Business Network gives businesses the best chance of taking full advantage of the Games and prospering in the years to follow. Sign up today!

### FOR MORE INFORMATION:

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